



OPTIMICPRESS

DYNAMIC EXPRESS

OFFICIAL CORPORATE PROFILE

Established 2022 | www.optimicpress.co.za

Innovation • Quality • Trust



1. Executive Summary

Founded in 2022, OptimicPress has established itself as an innovative, trust-centric technology partner in South Africa. We design, curate, and deliver premium electronics alongside high-performance IT infrastructure upgrades, bespoke web development architectures, and strategic business consulting outsourcing.

Our core mission is to bridge the gap between premium tech hardware and affordability across the African continent. We believe technology should not just be an operational expense, but a strategic catalyst for personal growth, digital inclusion, and business efficiency.

Our Core Values

Innovation

Constantly pushing creative boundaries in design and performance.

Quality

Rigorous hardware testing ensures durability and speed.

Trust

Uncompromising customer support and post-sale reliability.

2. Mission & Vision Statement

Our core operational purpose is to deliver elite-performance hardware and software solutions that elevate local business output. We leverage continuous training, strict components testing, and compliance standards to support both small business setups and student workflows alike.

Our Mission

To deliver affordable, high-quality technology solutions and support that empower individuals and businesses, building a reliable technological ecosystem centered on trust, efficiency, and elite performance.

Our Vision

To be Africa's leading and most trusted technology partner, widely recognized for driving digital inclusion, premium electronic hardware innovation, and optimizing business operations.



3. Premium Product Portfolio

OptimicPress is launching a carefully curated ecosystem of premium consumer electronics designed for high performance and sleek aesthetics. Our devices represent the bridge between premium tech hardware and local affordability.

Product Category	Description	Availability
Smartphones	Flagship mobile performance, modern camera arrays, and high-density battery backups.	Available
Smart Watches	Wrist-mounted digital tech, fitness tracking, notification syncing, and premium bands.	Coming Soon
Laptops	Heavy-duty machines engineered for creators, professionals, coders, and students.	Coming Soon
Tablets & More	High-resolution displays, ultra-portability, and hybrid work-play compatibility.	Coming Soon



4. Professional IT & Consulting Services

Service Offered	Features	Starting Price
Domain Registration	Secure domain setup, DNS control, and lock (.co.za, .com).	From R199 / yr
Professional Business Email	Custom corporate mailboxes, spam filters, webmail, and IMAP sync.	From R299 / mo
Web Development	Bespoke modern UI, fully responsive layout, and SEO-friendly structure.	R650 / page (excl. Domain/Hosting)
Website Maintenance	Security scans, cloud backups, regular text/image updates, and speed checks.	R249 / mo
Remote Technical Support	Diagnostics, software troubleshooting, virus removal, printer setups.	From R499 / incident
PC Speed Upgrade	RAM memory expansion, high-speed SSD data migration, and thermal servicing.	R699
Windows Installation	OS setup, diagnostic optimizations, license registration, and driver updates.	R149
Software Deployment	Deploying office suites, utility tools, and verified antivirus.	R99
Logo Design	Custom visual badges, concept drafts, source vectors, and brand color guides.	From R149
Company Profile Design	Corporate brochure design, executive layout, copywriting, print PDF.	From R1199
Posters & Flyers	Single or double-sided flyer layouts, high-res CMYK print files.	From R299
Professional CV & Builder	ATS-friendly templates, online interactive builder (R69) or expert rewrite (R299).	From R69 once-off
Company Registration (CIPC)	Pty Ltd registration, name reservation, COR14.3 certificate & SARS Tax ID.	From R599 once-off
Business Consulting	Operational reviews, marketing campaigns, and strategy consultations.	Let's have a coffee
Admin Outsourcing	Bookkeeping, invoices, calendars, and document formatting.	Let's have a coffee



5. Corporate Contact & Inquiries

Partner with a professional technology provider that values innovation, quality, and trust as much as you do. For service bookings, custom software requests, bulk hardware orders, or general inquiries, please contact our consulting desk.

Operations Desk

You can write directly to our consulting and invoicing desk. We offer customized Service Level Agreements (SLAs) for SMEs and direct hardware consultations for schools and students.

Primary Support Email:

info.optimicpress@gmail.com

CONTACT DETAILS

PHONE & WHATSAPP

081 257 9299 (Calls/WA)

083 507 2574 (Calls Only)

EMAIL ADDRESS

info.optimicpress@gmail.com

CORPORATE WEBSITE

www.optimicpress.co.za

SUPPORT EMAIL

info.optimicpress@gmail.com

OPERATING HOURS

Mon - Fri: 08:00 - 17:00

Sat: 08:00 - 13:00